

Korea WIE



Employer:	Globaleur
Internship Position:	Social Media Marketing Analyst
Industry:	Marketing, Data Analysis
Duration:	June – August 2025 (8 weeks)
Placement Location:	Seoul, South Korea
Internship Type:	Physical
Job Code:	K008

About the Employer

Globaleur constantly reimagining how to better help worldwide travelers fully maximize their travel experience. The people who work for the company all share the same passion for innovation that goes into the platform and customer-centric products and services - revolutionizing how global travelers consume travel-related goods and services. Globaleur's vision is to become the go-to platform that will help users in navigating worldwide destinations with ease, thereby building a more unified world where everyone feels comfortable visiting, communicating and exchanging cultural values with those who are from other parts of the world.

<https://www.globaleur.com/>

Job Description

Support first foreigner-friendly taxi app in Korea marketing initiatives "TABA Taxi"

- Develop and produce high-quality videos and social media posts that highlight travel-related content about Korea
- Manage TABA-related social media accounts, including regular updates and community engagement
- Create visually appealing videos, including filming, editing, and adding voiceovers to enhance storytelling
- Stay updated on the latest trends in Korean travel, K-Pop, K-food, and other relevant topics to generate fresh content ideas

Requirements

- **Related discipline:** SD, MM
- Proficient in video editing software and social media platforms
- A strong creative flair with the ability to generate innovative content ideas.
- A genuine interest in Korean culture, travel, and social media trends.
- Preferably has an active personal social media presence.

Language Requirement

- Proficient in spoken and written English

Remarks

- Office environment as follows

